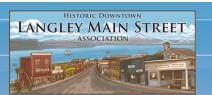
PO BOX 1226 / 195 2<sup>ND</sup> ST LANGLEY, WA 98260



WWW.LANGLEYMAINSTREET.ORG MAINSTREET@WHIDBEY.COM

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## NEWS ON THE STREET

S U M M E R 2 0 2 0 Langley Main Street Association Newsletter



Island County Department of Emergency Management has created a webpage chock full of resources for businesses and individuals. Be sure to visit periodically for additional links and information including:

## Unemployment and Job Loss Resources

https://www.islandcountywa.gov/D EM/pages/COVID19unemployment-resources.aspx

## Child Care and School Closure Resources

https://www.islandcountywa.gov/D EM/pages/COVID19-Childcareresources.aspx

Check out Island
County Strong video
<a href="https://youtu.be/tiZ0L0OgMIE">https://youtu.be/tiZ0L0OgMIE</a>

#### **STEPPING**

## Things

JP!

We hope this email newsletter finds you and your loved ones safe and healthy.

As we navigate the coronavirus health crisis we have had to pull back on our events. but we have still been hard at work on many projects around town.

Our Anthes/3<sup>rd</sup> Street Stairs project makes the Langley United Methodist Church public parking lot more useful for our community and visitors alike!



LMSA Board of Directors (from left to right): Stacie Burgua (Treasurer), Burt Beusch, Sandy Wainwright, Callahan McVay (Pres), Fred Lundahl, Bob Waterman, Donna Christensen (Secretary), & Janet Ploof. (VP)

### LOCAL! LOCAL!

We kept things local using Puget Sound Shoreline Construction of Clinton and Heavy Metal Works of Langley for this project.





#### Giving 2<sup>nd</sup> Street & Anthes Some Much Needed Love!

Langley Main Street Association made a strategic decision to contract with a Landscape Manager for 2020. And given how this year has unfolded, it has proven to be the best decision we could have made.

Our landscape manager, Emily Martin, is making sure our beautiful gardens are meticulously maintained, continuing to improve the overall feel of Langley Park, and creating new gardenscapes such as the project above for the entire community to enjoy!

In addition, Emily inspires a merry band of garden volunteers every Friday to create and cultivate all the garden bumpouts throughout the downtown district.

If you are interested in joining this motley crew of green thumb dogooders, email us at <a href="mailto:mai



#### **GET INVOLVED**

Once things settle down to a new norm and the Safe Start order has been lifted, we would love to help you get more involved with LMSA. We are quite certain that we have a place for you to help make a difference!

We have volunteer opportunities to suit almost everybody. Just take a look at our committees below. If you are still not sure where your talents might be best used, give us a call at 360-499-6789.

### LMSA COMMITTEE MEETINGS

ECON	9:00am	1 <sup>st</sup> Mon
DESIGN	5:15pm	1 <sup>st</sup> Tue
ORG	9:00am	1 <sup>st</sup> Wed
PROMO	5:15pm	2 <sup>nd</sup> Mon
BOARD	5:15pm	2 <sup>nd</sup> Wed

All committee meetings are held at the LMSA office at 195 2<sup>nd</sup> St



#### LIGHING INCENTIVES FOR BUSINESSES

PSE is offering special lighting upgrade incentives Now through Sept. 1, all Business Lighting incentives are at least 50 percent higher, up to 70 percent of the project costs!

These limited-time-only incentives are effective for projects submitted now through Sept. 1, 2020.

To learn more, visit PSE.COM

#### HELPFUL BUSINESS RESOURCES

#### WCF 2020 Grant Cycle Now Open

Grants available for Whidbey Island Non-profits!

Eligibility for funding open to all non-profit organizations that serve Whidbey Island.Up to \$100,000 total available for general operating, capacity building, and project support. Open now through August 31, 2020. Apply now! <a href="https://www.whidbeyfoundation.org/apply-for-a-grant/">https://www.whidbeyfoundation.org/apply-for-a-grant/</a>

#### **HartBeat of Main Street Grant Program**

#### Supporting Small Businesses in the Next Phase of Reopening

Applications are now open for the HartBeat of Main Street Grant Program. They will continue to be accepted until 11:59pm PT Sunday, August 23 or until 500 applications have been submitted, whichever is sooner. We will hold subsequent grant rounds to accept additional applications later this summer.

In partnership with The Hartford, the grant program will fund solutions that help small brick-and-mortar business owners respond and adapt to the COVID-19 pandemic, and also help to revitalize and strengthen older and historic downtown commercial districts. A minimum of 50 percent of grants will benefit diverse-owned businesses, as defined by the Small Business Administration as minority, woman, veteran, disabled, and/or LGBTQ-owned.

Learn more about small business eligibility requirements and eligible grant expenses on our website at <a href="https://www.mainstreet.org/howwecanhelp/hartbeat">https://www.mainstreet.org/howwecanhelp/hartbeat</a>. Please contact <a href="hartbeat@savingplaces.org">hartbeat@savingplaces.org</a> with any questions.

#### Just to keep you in the loop...

Over the past several months, all of our lives, and livelihoods, have been impacted by the spread of the coronavirus. As the situation has continued to evolve, Langley Main Street Association has tried to stay on the forefront of how to help our community best—from lifting spirits through our Love Letters to Langley project and supplying local non-profit organizations/essential businesses with PPE to supporting our local economy by advocating on a federal, state, and local level and sharing important business resources along the way. We have been doing all that is possible for our community to remain protected and healthy while continuing to serve our downtown district's needs.

After careful consideration, we have made the decision to temporarily reduce our administration overhead significantly in order to have the necessary resources to maintain the downtown district gardens throughout the summer and ramp up with the necessary staffing for events and promotion when the time is right.



While we may seem quiet for a short period, rest assured we will continue to push forward with projects and initiatives based on the Main Street Four Points Approach via our strong, experienced, and agile committees who are volunteering in new ways to accomplish this.

But please note, response time for inquires will be affected, and be patient with us as we navigate our new norm. For emergencies, please call 602-819-2025. Otherwise, sit tight. We will get back to you as soon as possible!

Cheers!

Michaleen McGarry

**Executive Director** 

# TAKIDS A TO TAKIDS A TO THE SEAD (by the sea)

# Show small businesses some love today!

- Buy a gift card
- Shop over the phone
- Put an item on hold
- Order take-out
- Shop online
- Leave a review
- Promote on social media
- Ask how you can help

After all, without You, there is no Us.