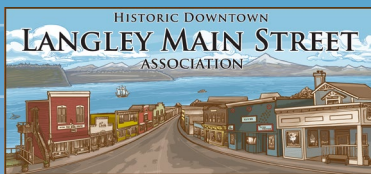


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the NEWS ON THE STREET

W I N T E R 2 0 1 9 / 2 0 2 0
Langley Main Street Association Newsletter



ATTENTION BUSINESSES!

Would you like to be able to know exactly where your B&O taxes go? By supporting LMSA, your donation may be eligible for a federal income tax deduction, you will receive 75% of that same donation back via B&O tax credits in 2021, **and your B&O taxes stay right here in Langley.**

BUT DON'T DELAY!

Washington Main Street funds are limited. Pledge early to guarantee you'll get the credit and Langley will get the funds that help make the downtown corridor remarkable!

DATES TO REMEMBER

Jan 13 – Mar 31: equal distribution of funds for all Washington Main Street associations. Apr 1 – funds left are available on first come basis to all.

SEA FLOAT SCRAMBLE 2020!

**Saturday, January 4, 2020
At 11am sharp
Seawall Park in Langley**

It's almost here! Be sure to come early, grab hot chocolate and snacks from local purveyors, and reconnect with neighbors and catch up with holiday happenings.

As the time draws closer, excitement will take hold and everyone will start focusing on the prize. At 11am, the mayor will count down and ring the cow bell, and a wee bit of mayhem shall ensue. Within minutes all the sea floats will be found. Most will leave excited by their newfound treasure, and a few will leave empty-handed, but determined to try again next year... Hope to see you there!

Saturday, January 4, 2020 at 11 am

Langley's Sea Float Scramble

- Free fun for the whole family at Seawall Park!
- Over 1,000 sea float treasures hidden in plain sight.
- 2nd hunt at Langley Park for under 5 & those with special needs.



Need more info? Go to langleymainstreet.org!

Sponsors include: City of Langley & Whidbey Weekly Sea floats hand blown at Callahan's Firehouse Brought to you by Langley Main Street Association

Save the Date!

MYSTERY WEEKEND

FEB 22 & 23, 2020

This year's theme is "Murder at Mardi Gras" and features the first-ever mystery weekend parade!

For more information go to www.VisitLangley.com.

BUNNY DAZE

APRIL 5-11, 2020

Shop Hop all week long in town for creative bunny gifts, just in time for Easter. And try to find the Wascally Wabbit on Saturday, April 20th handing out stuffed bunnies and treats!

PAWZ 5K/10K

MAY 25, 2020

You're invited to the 7th annual PAWZ by the Sea 5K/10K Run/Walk and Kids Run on May 25. Dogs (on leash) are encouraged to attend. Hope to see you and your four-legged friends out for a run!



DECK THE DOORS WINNERS

The holidays in Langley are a magical time--BUT only with the help of our merchants. Without their involvement, we would not have that twinkling, sparkly festive feeling. Langley's Deck the Doors outdoor art gallery provides the perfect atmosphere for locals to shop all season long well into the evening with lights and decorations to entertain the senses. It also brings visitors from the Seattle area who want to slow down and enjoy this time of year while providing unique gift ideas.

As always, everyone at LMSA would like to say a THANK YOU to all the businesses that helped make Langley so festive this year. You made it extremely hard for the secret judges to decide, but after careful thought and scoring, they finally arrived at their top five...

GRAND PRIZE (pictured above)

Fair Trade Outfitters on Anthes Avenue

FOUR HONORABLE MENTIONS (alphabetically below)

The Beauty Lounge tucked in on 2nd Street

The Boatyard Inn on Wharf Street

The Braeburn on 2nd Street

South Whidbey Commons on 2nd Street

GET INVOLVED

We would love to help you get more involved with LMSA. Between our ever-expanding projects and annual events, we are quite certain that we have a place for you to help make a difference!

We have volunteer opportunities to suit almost everybody. And just take a look at our committees below. If you are still not sure where your talents might be best used, give us a call at 360-499-6789.

LMSA COMMITTEE MEETINGS

ECON	9:00am	1 st Mon
DESIGN	5:15pm	1 st Tue
ORG	9:00am	1 st Wed
PROMO	5:15pm	2 nd Mon
BOARD	5:15pm	2 nd Wed

All committee meetings are held at the LMSA office at 195 2nd St



The Beauty Lounge
Tucked in on 2nd Street

The Boatyard Inn
On Wharf Street



The Braeburn
On 2nd Street

SW Commons
On 2nd Street



THE 2019 LMSA TOP TEN LIST

1. LMSA started the year off continuing work on alleyway improvements on Frick Lane which included brickwork, seating, pots, and repaving. The project was completed in September 2019.
2. In February, LMSA hosted a Front Door Back merchant event in partnership with the Coupeville Waterfront Association that included a free seminar for all and an individual consultation for five lucky participants regarding their retail space to improve entry and flow.
3. In March, LMSA was asked to host a whale-watching excursion and trip to Langley as part of the Main Street America convention in Seattle. We accepted and main street members from across the country got to experience the best of the NW on this sold-out trip.
4. In April, LMSA changed things up a bit with its Bunny Daze promotion and event. We advertised all things “bunny” to bring island locals to Langley, and then created the “World’s Smallest Parade” handing out stuffed bunnies and candy to passersby including visitors from the Clipper. The result—lots of smiling and slightly-astonished faces!
5. In May as Spring was starting to blossom, we installed our striking and iconic hanging baskets throughout town, and interns watered daily throughout the spring and summer season.
6. In June, LMSA purchased a history plaque for Langley Park that provides context to the park’s past and present, from 1906 until now. The podium was installed later in the summer.
7. In July, LMSA had its annual Langley Street Dance which lived up to its tradition, but also saw many new and younger music lovers with two locally-loved bands that really brought the crowds!
8. In September, LMSA organized and hosted a community feast like no other. With paella made on site by Vincent Nattress and his amazing crew from Orchard Kitchen, we found ourselves running out of this delicious main course. Luckily, there was also drinks, salad, bread, and dessert provided by SW Commons, Good Cheer, LCOC, and Langley Community Club to satisfy the hungry crowd.
9. In October, the City of Langley completed the installation of the new telescope on Cascade that LMSA had purchased earlier in the year.
10. In November, LMSA had holiday lighting installed in the trees at Whale Bell Park, Langley Park, and up and down 2nd Street for the holidays.

With so much going on at LMSA, it’s hard to decide what should make its way on to this top 10 list, so consider this more of a highlights list. And be sure to contact us if you would like to volunteer at LMSA in 2020 as we continue our efforts in making Langley remarkable.



LET IT SNOW, LET IT SNOW, LET IT SNOW

THE SNOW PATROL AND ASALT SQUAD ARE HERE!

The winter months in Langley can be tricky when it snows, *and accumulates*. And keeping the walkways in downtown Langley safe to navigate—even trickier! Shopkeepers do their best, but when storms hit, that angelic covering of snow can be literally feel like an unwanted weighted blanket!

That's where LMSA comes in. We have formed an informal volunteer committee to help downtown Langley merchants when snow flurries hit hard—and stick! We have purchased snow blowers, salt, and even have a few shovels to lend a helping hand.

Our goal is to work as a community to make downtown Langley safe and accessible during a prolonged, measurable snow and ice event. The focus is not on property lines, but on ensuring the entire sidewalk and pathway system is cleared and safe.

Shop and/or building owners will be notified within 24 hours of an expected snow event so they can prepare. Those who are able, can help by at least clearing their own sidewalk. Everyone is welcome to join the volunteer crew, which will meet at the back of Callahan's Firehouse at 7am on days when needed. Some shovels will be available, but if you have a shovel, bring one! The snow thrower will help clear larger areas, while those with shovels will focus on clearing the areas around the businesses that open first.

If we are able to get enough help, we plan to clear all of downtown's sidewalks and pathways. Hopefully it will be a long time before we have a repeat of February 2019, but we're ready should it come. The exercise will also help us practice our communal response to natural events in downtown. Email mainstreet@whidbey.com to be added to our volunteer roster.

DID YOU KNOW?

According to City of Langley Ordinance 12.16.030 Section F, it is unlawful for the owner and/or any person occupying or having charge or control of any premises to allow the accumulation of ice and snow on public sidewalks or on the right-of-way between the curb line or, if there is no curb line, then between the adjacent edge of the traveled portion of the street roadway and the abutting property line?



MICHALEEN MCGARRY
Executive Director

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FROM ALL OF US AT LMSA

Thanks for keeping Langley remarkable.

*Whether you are a valued volunteer with LMSA
or one of the many outstanding organizations
here in Langley, we appreciate your efforts!*